



2024

IMAGINE THE POSSIBILITIES GALA
SPONSORSHIP OPPORTUNITIES



Imagine the Possibilities Gala Friday April 5, 2024 Renaissance Boston Waterfront

For more than six decades, Bridgewell has been inspiring hope and empowering people experiencing life challenges to achieve their fullest potential. We support people through more than 100 programs across northeast Massachusetts.

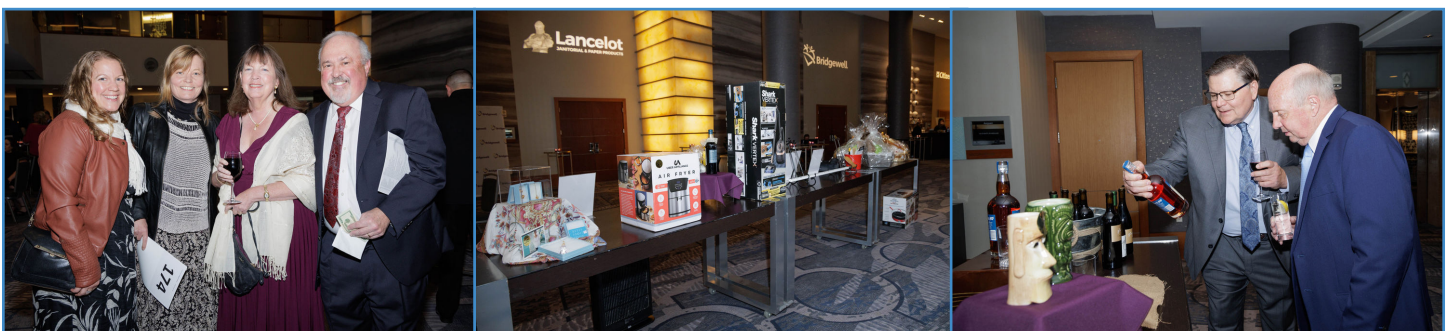
Autism and Disability Services – Community Housing, Day Programs and Employment: Supporting people with intellectual, developmental and physical disabilities through community housing, day programs, employment services and other offerings aimed at empowering them to live safe, self-directed and productive lives.

Behavioral Health Services: Comprehensive treatment for children and adults challenged with psychiatric and sometimes developmental disabilities. Services include outpatient treatment, medication management, counseling, education, evaluation, along with other support.

Homeless and Housing Services: Bridgewell's housing programs include counseling focused on supporting people who are homeless, and person-centered supportive services that help them get on a path to stable housing and self-sufficiency. Bridgewell is also a housing authority, with more than 200 affordable housing units.

Recovery Services: Each person with substance use disorder requires a different mix of services; such as counseling, community and recovery housing and job placement. We work in coordination with area hospitals, the criminal justice system and community agencies to identify people in need and support them on the path to recovery.

Specialized Services: Deliver individualized support and develop programming for people with extensive medical and/or behavioral challenges in addition to their other disabilities as unmet or emerging needs evolve, such as early onset dementia.



SPONSORSHIP LEVELS

INTEGRITY \$20,000

- Thirty event tickets with premium seating
- Premier logo recognition on gala website, invitation, auction website, and digital program
- Sponsorship announced and promoted on Bridgewell's social media (6,300+ followers)
- Prominent logo recognition in presentation, including a projected "GOBO" image
- Premier recognition with company representative from podium at event
- Recognition of lead sponsorship in media materials
- Premier logo recognition on event signage and Fund a Need bid paddles
- Full-page color ad or message to attendees in digital program book
- Advance opportunity to reserve guest rooms through discounted hotel block

WELLNESS \$10,000

- Ten event tickets with premium seating
- Logo recognition on gala website, invitation, auction website, and digital program
- Sponsorship announced on Bridgewell's social media (6,300+ followers)
- Logo recognition in presentation
- Recognition from podium at event
- Recognition of sponsorship in media materials
- Logo on event signage and Fund a Need bid paddles
- Half-page color ad or message to attendees in digital program book
- Advance opportunity to reserve guest rooms through discounted hotel block

ADVOCATE \$15,000

- Twenty event tickets with premium seating
- Prominent logo recognition on gala website, invitation, auction website, and digital program
- Sponsorship announced and promoted on Bridgewell's social media (6,300+ followers)
- Prominent logo recognition in presentation, including a projected "GOBO" image
- Prominent recognition from podium at event
- Recognition of sponsorship in media materials
- Prominent logo recognition on event signage and Fund a Need bid paddles
- Half-page color ad or message to attendees in digital program book
- Advance opportunity to reserve guest rooms through discounted hotel block

PARTNERSHIP \$5,000

- Six event tickets
- Name recognition on gala website and digital program
- Sponsorship announced on Bridgewell's social media (6,300+ followers)
- Name recognition in presentation
- Quarter-page color ad or message to attendees in digital program book

SUPPORTER \$3,000

- Four event tickets
- Name recognition on gala website and digital program
- Sponsorship announced on Bridgewell's social media (6,300+ followers)
- Name recognition in presentation

FRIEND \$1,500

- Two event tickets
- Name recognition on gala website and digital program
- Name recognition in presentation



Add-On Sponsorship Opportunity Available!

Bridgewell's *Celebration of Community* is a month-long series of activities in October connecting participants from our programs with our partners and supporters in the community. Add \$500 to your sponsorship and become one of Bridgewell's *Celebration of Community* sponsors, too!
One sponsorship, double the benefits!

Yes! Pleased to support Bridgewell
through the Imagine the Possibilities Gala!



Company Name: _____

Contact: _____

Address: _____

City, State, Zip Code: _____

Email Address: _____

Telephone Number: _____

Please select your level:

☐ Integrity Sponsor \$20,000

☐ Wellness Sponsor \$10,000

☐ Supporter Sponsor \$3,000

☐ Advocate Sponsor \$15,000

☐ Partnership Sponsor \$5,000

☐ Friend Sponsor \$1,500

☐ Additional Sponsorship for Bridgewell's Celebration of Community: \$500

Deadline for sponsorship recognition on event invitation is January 29, 2024.
Please make your check payable to Bridgewell.

Use enclosed envelope and mail to:
Bridgewell, c/o Development & Marketing Department
10 Dearborn Road, Peabody, MA 01960

[BRIDGEWELL.ORG/GALA](https://bridgewell.org/gala)

Bridgewell is a 501c3 organization (Tax ID# 04-2296940).

FOR MORE INFORMATION, PLEASE CONTACT:

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